

The background of the entire image is filled with various teal-colored icons of keys and keyholes, scattered across the space. In the center, a large black key icon is positioned horizontally, with its head on the right and its bit on the left. The bit of this key is shaped like a row of three houses with gabled roofs. The text is contained within a black rounded rectangular frame that overlaps the central key icon.

Lotus Campaign's

KEY PARTY

2024



Lotus Campaign's
KEY PARTY
2024

Charlotte

Friday, November 1st
6:00pm

The Collector's Room
2122 Freedom Drive Suite D

Raleigh

Sunday, November 3rd
1:00pm

Maywood Hall and Garden
622 Maywood Ave

LOTUS
CAMPAIGN

Dear Friends,

For too many of our neighbors, housing is a game of chance. Join us for Lotus Campaign's inaugural Key Parties for a unique celebration where we ask why?

We'll come together to play an interactive game—think part bingo, part mad libs, part economics lesson—and raise funds to power Lotus Campaign's important work.

As we celebrated our 6th birthday this year, Lotus Campaign's 500th sponsored resident moved into their new home. Your sponsorship will help us put keys in the hands of 500 more.

We'd be honored to have you as a guest, and I hope we can count on your support this year.

Thank you,



Holly Calvasina,
Development Director

PS. Please reach out to me with questions
holly@lotuscampaign.org

SPONSORSHIP OPPORTUNITIES



Lotus Campaign's

KEY PARTY

INVESTMENT & BENEFITS	PRESENTING \$25,000 +	DIAMOND KEY \$10,000	PLATINUM KEY \$5,000	GOLD KEY \$2,500	SILVER KEY \$1,000	BRONZE KEY \$500
Reserved VIP table with 8 seats	4 Tables ●	3 Tables ●	2 Tables ●	1 Table ●	1 Table ●	1/2 Table ●
Name (or business name) and logo listed in programs	●	●	●	●	●	●
Recognition on Lotus Campaign's website and social media pages	●	●	●	●	●	
Tickets to VIP cocktail reception with Dr. Margot Kushel	16 Tickets ●	16 Tickets ●	8 Tickets ●	8 Tickets ●	4 Tickets ●	2 Tickets ●
Signed copy of <i>Homelessness is a Housing Problem</i>	4 Copies ●	4 Copies ●	2 Copies ●	2 Copies ●		
Listed as sponsor during event	●	●				



Please submit your confirmation and logo by September 13th to be included in our print program. For questions or to confirm your support, please contact Holly Calvasina, Director of Development, at holly@lotuscampaign.org.

LOTUS CAMPAIGN

LOTUSCAMPAIGN.ORG

info@lotuscampaign.org
(704) 324 - 3330



Your support makes our work possible:

- **500+** people housed
- **97%** of Lotus' sponsored residents remain in housing
- **30+** partners across 2 cities



**Unexpected allies
working together
to solve homelessness**